

YEAR | 2025

Kansas City
AUTOMOTIVE MUSEUM

The **UNDERGROUND**
Kansas City's Car Collection

CORPORATE PARTNERSHIP, SPONSOR & VENDOR
OPPORTUNITIES

KANSAS CITY AUTOMOTIVE MUSEUM

2025 CORPORATE PARTNERSHIP PACKAGE

Since its founding in 2014, the Kansas City Automotive Museum in Olathe has served as the “go to” place to celebrate both the automobile and the rich automotive heritage of the greater Kansas City area.

The Museum proudly serves the Kansas City community and offers something for everyone. Guests can see the exciting evolution of cars and other modes of personal transportation through the years, from the early Model-T Fords (some of which were assembled in Kansas City at Ford’s first assembly plant outside of Detroit) to some of today’s exciting performance vehicles.



The Kansas City Automotive Museum also maintains a vehicle storage facility in Kansas City, Missouri. The Underground, located on 31st Street near the KCMO Firefighter’s Memorial, houses a collection of over 200 vehicles from private collectors. Museum staff opens The Underground facility on the first Saturday of each month – free of charge – so that this collection can be viewed by the public.

Private donations from both individuals and corporate sponsors have been critical to the Museum’s operations and growth since its founding. In 2023, the Museum introduced an exciting program to engage our corporate partners more fully throughout the calendar year.



The **Corporate Partnership Program** will allow local businesses and corporations to align with the Museum and the Underground on an annual basis. Corporate Partner packages will offer a mix of benefits providing for direct involvement with and exposure to the KCAM community.

For a single, annual donation at your desired level (see attached), your business/company can engage with the Kansas City Automotive Museum and The Underground (a 501(c)(3) nonprofit organization) for year-round involvement and showcase your community participation and philanthropic profile. Partner packages provide valuable exposure, recognition and other tangible benefits for your company, your employees, and your customers and clients.

2025 CORPORATE PARTNERSHIP PACKAGE

BENEFITS	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Cars and Coffee Vendor Opportunity	8 Vendor Opportunities Table + Chairs	6 Vendor Opportunities Table + Chairs	4 Vendor Opportunities Table + Chairs	2 Vendor Opportunities Table + Chairs
Exclusive Invitation to Dancing with the Cars Tickets to Event and Event Sponsor Recognition	10 Tickets	8 Tickets	5 Tickets	2 Tickets
Single Use Daily Passes to the KCAM	100	50	25	10
Special Access to VIP area at Great Car Show	Up to 20	Up to 15	Up to 10	Up to 5
Corporate-Sponsor or Individual Vehicle Entry into Special Invitational area at Great Car Show* <small>*Vehicle must meet curatorial standards and be pre-approved by KCAM.</small>	Up to 4 Cars	Up to 3 Cars	Up to 2 Cars	1 Car
Recognition on Permanent Signage at the Museum and Underground Facilities* <small>(12 months) *Size Varies per sponsorship level</small>	✓	✓	✓	✓
Recognition on KCAM Website and Social Media, Newsletter (12 months)	✓	✓	✓	✓
Private Group Tour of the KCAM (up to 20 people)	2 Tours	1 Tour	N/A	N/A
Discount on Individual KCAM Memberships purchased by your employees	20%	15%		

2025 CORPORATE PARTNERSHIP PACKAGE

PARTNER NAME AS IT IS TO APPEAR ON ALL RECOGNITION
 EMAIL CORPORATE LOGO FOR DISPLAY TO SPONSOR@KCAUTOMUSEUM.COM.

CONTACT NAME

ADDRESS (to which tickets will be delivered) **CITY** **STATE** **ZIP CODE**

TELEPHONE **EMAIL ADDRESS**

<input type="checkbox"/> PLATINUM PARTNER \$20,000	<input type="checkbox"/> SILVER PARTNER \$10,000
<input type="checkbox"/> GOLD PARTNER \$15,000	<input type="checkbox"/> BRONZE PARTNER \$5,000

NAME: _____

NAME: _____

CC NUMBER: _____

BANK NAME: _____

EXP. MM/YYYY CCV CODE ZIPCODE ROUTING NUMBER ACCOUNT NUMBER

MONTHLY QUARTERLY YEARLY PAYMENT ENCLOSED
 Check # _____

SIGNATURE DATE

SEND INVOICE CC/ACH DATE: _____

PRINTED NAME

We thank you for your support of our mission through this partnership. KCAM reserves the right to modify or cancel events for the general safety of the organizers, attendees and community. No refunds will be made due to event modifications or cancellations. The Kansas City Auto Museum is tax-exempt under Section 501(c)(3) of the Internal Revenue Code. The fair market value of tangible benefits received will be communicated in the payment acknowledgement.

2025 SPONSOR & VENDOR OPPORTUNITIES

<p>Monthly Exhibit \$1,000</p>	<p>Curated exhibits rotate monthly in the Drive-in. Sponsors are recognized on the KCAM website, Facebook, via e-mail newsletters and event signage.</p>
<p>Cars & Coffee Every 1st & 3rd Saturdays \$2500/yr Sponsor \$500/Event Vendor</p>	<p>Not to miss! Our bi-monthly Cars & Coffee is an impromptu car show that draws on average 100 + vehicles and alternates between the Olathe Museum and The Underground. Sponsors are recognized on the KCAM website, The Underground webpage, Facebook, via e-mail newsletters and event signage. Booth space is available!</p>
<p>Member Events \$1000/yr Sponsor</p>	<p>KCAM members will enjoy an exclusive events such as: meet the Board: A Members Only Cruise Event and Member Exclusive Holiday Happy Hour. Sponsors are recognized on the KCAM website, Facebook, via e-mail newsletters and event signage.</p>
<p>Community Impact Events \$2500/yr Sponsor \$500/Event Vendor</p>	<p>Join us in supporting special members of our community! Each year KCAM offers FREE Admission to Mom's on Mother's Day, Father's on Father's Day, Veterans on Veterans Day and First Responders on First Responder's Day. Sponsors are recognized on the KCAM website, Facebook, via e-mail newsletters and event signage. Booth space is available!</p>
<p>Women and Wheels March 2025 \$1500 Sponsor</p>	<p>Hosted at the Kansas City Automotive Museum. Sponsors are recognized on the KCAM website, Facebook, via e-mail newsletters and event signage. Booth space is available!</p>
<p>Dancing with the Cars April 2025 Sponsor \$2,500-\$15,000</p>	<p>Step back into the glamour of the Roaring 20s and join us for Dancing With the Cars, the Kansas City Automotive Museum's annual fundraiser! This 1920s-inspired speakeasy evening will feature live music, delicious cocktails, and opportunities to support the museum through auctions and raffles. Sponsors are recognized on the KCAM website, Facebook, via e-mail newsletters and event signage. Please contact us for details.</p>
<p>Cars, Coffee & Pancakes June 2025 \$1500 Sponsor</p>	<p>Cars, Coffee, and Pancakes! Join us as we celebrate our 10th anniversary during Cars & Coffee on June 18th. Plates are \$6 for UNLIMITED PANCAKES AND SAUSAGES. Entry to the Museum is FREE with a plate purchase. Sponsors are recognized on the KCAM website, Facebook, via e-mail newsletters and exterior event signage. Booth space is available!</p>
<p>The Great Car Show July 2025 Sponsor \$2,500-\$15,000 \$500/Event Vendor</p>	<p>This benefit event includes educational displays, music, youth judging, people's choice judging, vendors, food trucks and more. This event draws a crowd of 3,700+ spectators to view over 400 vehicles of all makes and models. See page 9 for sponsor benefits.</p>
<p>AutoCross at The Underground June 2025 \$5000 Sponsor</p>	<p>Get ready for an adrenaline-pumping event as special needs students transform into race car drivers, taking the wheel of custom-designed, tricked-out golf carts! These fearless drivers are set to conquer the ultimate driving experience, showcasing their skills and determination in a thrilling race that promises to be as heartwarming as it is exciting. Buckle up, because this is one race you won't want to miss! Sponsors are recognized on the KCAM website, Facebook, via e-mail newsletters and exterior event signage. Booth space is available!</p>
<p>Breakfast with Santa December \$1,500 Sponsor</p>	<p>Join Santa for breakfast and photos during Cars & Coffee. Plates are \$5 for UNLIMITED PANCAKES AND SAUSAGES. Entry to the Museum is FREE with a plate purchase. Sponsors are recognized on the KCAM website, Facebook, via e-mail newsletters and event signage. Booth space is available!</p>

2025 PROGRAM & EVENTS AGREEMENT

CONTACT KC AUTO MUSEUM:
STACY STOCKTON 913.322.4227
SSTOCKTON@KANSASCITYAUTOMUSEUM.COM

CHECKS OR ONLINE PAYMENTS:
KANSAS CITY AUTOMOTIVE MUSEUM
15095 WEST 116TH STREET OLATHE, KS 66062
SSTOCKTON@KANSASCITYAUTOMUSEUM.COM

MONTHLY EXHIBIT
\$1000/YEAR

CARS, COFFEE & PANCAKES
\$1500

CARS & COFFEE
\$2500/YEAR SPONSOR
\$500 PER EVENT VENDOR

WOMEN & WHEELS
\$2500

MEMBER ONLY EVENTS
\$1000

BREAKFAST WITH SANTA
\$1500

COMMUNITY IMPACT EVENTS
\$2500/YEAR SPONSOR
\$500 PER EVENT VENDOR

BUSINESS OR ORGANIZATION INFORMATION

BUSINESS/ORGANIZATION NAME (AS YOU WISH IT TO APPEAR ON MATERIALS AND WEBSITE)

ADDRESS

CITY/STATE/ZIP

SPONSOR CONTACT NAME AND TITLE

PHONE EMAIL