Kansas City
AUTOMOTIVE MUSEUM

The UNDERGROUND
Kansas City's Car Collection

2025 SCOUTING SPONSORSHIP OPPORTUNITIES

WWW.KANSASCITYAUTOMUSEUM.COM

Kansas City AUTOMOTIVE MUSEUM
The UNDERGROUND

2025 SCOUTING SPONSORSHIP OPPORTUNITIES

January is Pinewood & Powder Puff Derby month. KCAM is proud to host 1,400+ scouts and their families in the month of January alone!

KEY PINEWOOD DERBY SPONSOR

$2,500

Key Sponsorship of the Pinewood Derby includes these amazing benefits, with additional proceeds going toward educational programming.

- Company name and logo on event banner and other signage, displayed in museum throughout January.
- Recognition on the KCAM website, Facebook, Instagram, email distribution and member newsletters in the month of January
- Company logo on t-shirts given to each participant
- Six month car storage at The Underground
- Family membership for one year to KC Auto Museum
- Table for your advertising materials, samples, business cards, etc.

PINEWOOD DERBY CONCESSIONS STAND SPONSOR

$1,000

The KC Auto Museum provides a stocked concession stand for all derbies in the month of January. Your donation will purchase snacks and beverages, with the proceeds going to the museum toward educational programming.

Concession Stand Sponsorship of the Pinewood Derby includes these amazing benefits:

- Company name and logo on event signage throughout the month of January
- Recognition on the KCAM website, Facebook, Instagram, email distribution and member newsletters in the month of January
- Company logo on t-shirts given to each participant*
- Family membership for one year to KC Auto Museum

AUTOMOTIVE MAINTENANCE MERIT BADGE WORKSHOP AND OVERNIGHT SPONSOR

$500

KC Auto Museum offers workshops to fulfill requirements for the Scout Automotive Maintenance Badge. Scouts often follow an automotive workshop by spending overnight in the Museum. KCAM typically hosts 4-5 workshops and overnights between early January and mid-March, with an average of 20-50 scouts and adults in attendance per derby. Participants are served donuts and a beverage in the morning.

Your sponsorship includes the following benefits, with any remaining proceeds being used for educational programming:

- Company name and logo on event signage from January through March.
- Recognition on the KCAM website, Facebook, Instagram, email distribution and member newsletters in the months of January, February and March
- Company name/logo on t-shirt given to pinewood derby participants*
- Company name/logo on workshop registration materials

FOR MORE INFORMATION: SPONSOR@KANSASCITYAUTOMUSEUM.COM I 913.322.4227

*SUBJECT TO DEADLINES

Kansas City
AUTOMOTIVE MUSEUM

2025 SCOUTING PROGRAM SPONSORSHIPS

CONTACT KC AUTO MUSEUM:
MARIA ESTRADA
913.322.4227
SPONSOR@KANSASCITYAUTOMUSEUM.COM

CHECKS OR ONLINE PAYMENTS:
KANSAS CITY AUTOMOTIVE MUSEUM
15095 WEST 116TH STREET OLATHE, KS 66062
SPONSOR@KANSASCITYAUTOMUSEUM.COM

☐ **KEY SPONSOR - PINEWOOD DERBY MONTH**
$2500

☐ **CONCESSIONS STAND SPONSOR - PINEWOOD DERBY**
$1500

☐ **MERIT BADGE WORKSHOPS AND OVERNIGHTS**
$500

SPONSORING BUSINESS OR ORGANIZATION INFORMATION

NAME: _____

CC NUMBER: _____

EXP. MM/YYYY _____ CCV CODE _____ ZIPCODE _____

CONTACT NAME & PHONE NUMBER

NAME: _____

BANK NAME: _____

ROUTING NUMBER _____ ACCOUNT NUMBER _____

○ PAYMENT ENCLOSED
Check # _____

○ SEND INVOICE ○ CC/ACH DATE: _____

SIGNATURE _____ DATE _____

PRINTED NAME _____

We thank you for your support of our mission through this partnership. KCAM reserves the right to modify or cancel events for the general safety of the organizers, attendees and community. No refunds will be made due to event modifications or cancellations. The Kansas City Auto Museum is tax-exempt under Section 501(c)(3) of the Internal Revenue Code. The fair market value of tangible benefits received will be communicated in the payment acknowledgement.

Kansas City AUTOMOTIVE MUSEUM
The UNDERGROUND

SPONSORSHIP AGREEMENT

1. AGREEMENT AND PARTIES

This Sponsorship Agreement (hereinafter the "Agreement") concerning 2024 Kansas City Automotive Museum Programs and Events is made and entered into between The Kansas City Automotive Museum ("KCAM") and the sponsor undersigned below (the "Sponsor") who seeks to participate in 2024 KCAM Programs and/or Events.

Sponsor Initials _____

2. TERMS, CONDITIONS, AND EFFECTIVENESS OF AGREEMENT

Upon Sponsor's execution of the Agreement, the Agreement shall be deemed accepted upon Sponsor's delivery to KCAM, through one of the following means: (a.) Sponsor places the Agreement executed by Sponsor, in the U.S. mail, postage prepaid, properly addressed to KCAM; or (b.) Sponsor sends an e-mail to KCAM containing a copy of the Agreement executed by Sponsor; or (c.) Sponsor personally delivers the Agreement executed by sponsor to KCAM, via courier service or other personal service.

The Sponsor agrees to observe and abide by the following terms, conditions, and rules, and by such Additional terms, conditions, and rules established by KCAM from time to time for the efficient and safe operation of Programs and/or Events, including, but not limited to, those contained in the Agreement. Sponsors have been invited to participate in Programs and/or Events based on the mutually beneficial business relationship they share with KCAM. If the nature of this relationship changes after this contract is signed, KCAM has the right to cancel the Agreement, refund all fees in full to the Sponsor, and offer the Sponsorship to another entity. There is no other agreement or warranty between the Sponsor and except as set forth in this document and any addenda/exhibits hereto. The headings used in this Agreement are for organizational purposes only and are not to be used in the interpretation of the substance of this Agreement. The rights of KCAM under this Agreement shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of KCAM.

Sponsor Initials _____

3. EVENT DATES AND HOURS

KCAM reserves the right to make any changes as it may deem appropriate to Program and/or Event dates and times. KCAM shall communicate any changes of Program and/or Event dates and times to Sponsor as soon as commercially practicable.

Sponsor Initials _____

4. FEES AND DEFAULTS

Upon Sponsor's execution and delivery of this Agreement, any and all Program and/or Event fees are due to KCAM within 45 days. Unless otherwise explicitly stated herein, all of Sponsor's Program and/or Event fees paid prior to or within the 45 day period are non-refundable. If Sponsor fails to pay any Program and/or Event fees within 45 days of delivery of this Agreement, the Sponsor's right to sponsor the Programs and/or Events may be cancelled without further notice and without any refund of Programs and/or Event fees paid at that time. If the Sponsor provides written notice to KCAM **within thirty (30) days** of the 45 day period notifying KCAM of Sponsor's intent to cancel participation in the Programs and/or Events, such notice of cancellation shall constitute Sponsor's default on this Agreement, and such default by the Sponsor will result in the Sponsor remaining obligated and due for 100% of the agreed upon sponsorship Program and/or Event fees. Upon Sponsor's default(s), any Program and/or Event fees paid by Sponsor shall be retained by KCAM and credited towards the Sponsor's remaining balance of Program and/or Event fees, and Sponsor will remain due and owing 100% of all remaining Program and/or Event fees to KCAM.

Sponsor Initials _____

5. CHANGES TO AGREEMENT

KCAM may make certain changes to Programs and/or Events, which may result in changes to the portion(s) of the Programs and/or Events which Sponsor has sponsored. KCAM shall make all reasonable efforts to accommodate Sponsor in the event the Sponsor's sponsorship is either diminished or modified by said Program and/or Event changes, but in no way shall KCAM be responsible for refunding any of Sponsor's fees paid. All changes and/or cancellations shall be communicated to Sponsor as soon as commercially practicable.

Sponsor Initials _____

6. PROGRAM AND/OR EVENT PARTICIPATION

The rights, Terms, and Conditions set forth herein are exclusive to Sponsor, and Sponsor shall not assign to any third-party its rights herein without prior written consent to do so by KCAM, which KCAM may grant, deny, or withhold at their sole discretion. No entity or organization not assigned, contracted, or permitted to participate in the Event will be permitted to solicit business at the Event.

Sponsor Initials _____

7. CANCELLATION OR TERMINATION

If, because of events such as pandemic, war, fire, strike, construction or renovation project, government regulation, pandemic, public catastrophe, an act of terrorism or public enemy, or an Act of God (significant earthquake, hail, tornado), and Program and/or Event or any part thereof is prevented from being held, is cancelled by KCAM, or third party Event space becomes unavailable, KCAM reserve sole discretion, and shall determine any refund to the Sponsor its proportionate share of the balance of the aggregate sponsor Program and/or Event fees received which remains after deducting expenses incurred by KCAM and reasonable compensation to KCAM. In no case shall the amount of the refund to the Sponsor exceed the amount of the Program and/or Event fees paid. KCAM reserve the right to cancel any portion of a Program and/or Event as it deems necessary and appropriate, notwithstanding any of the aforesaid events. All Program and/or Event change(s) and/or cancellations will be communicated to Sponsor in writing. Cancellations due to weather are considered an Act of God and are not applicable to refund of any Program and/or Event fees paid. Cancellation of any portion of this Agreement by the Sponsor will be accepted only in writing. Sponsor will remain obligated to pay 100% of the contracted fees. If in order to collect unpaid fees from Sponsor, KCAM pursues legal remedies, Sponsor will pay KCAM for any and all legal fees and related expenses, including, but not limited to attorney fees, court fees, staff, labor, etc., so incurred, plus
any applicable statutory rates of interest.

Sponsor Initials _____

8. INDEMNITIES AND LIMITATION OF LIABILITY

Neither KCAM, nor its shareholders, officers, directors, employees, ostensible agents, independent contractors or representatives shall be responsible for any injury, loss, or damage that may occur to Sponsor or to Sponsor's agents, employees, affiliated personnel, officers, directors, shareholders, contractors or any of their property, businesses, or other activities from any cause whatsoever, prior to, during, or subsequent to the Programs and/or Events. By signing this Agreement, Sponsor assumes any and all such liabilities, risks, assumed or implied, and expressly releases, and agrees to indemnify, defend and hold harmless, KCAM and its shareholders, officers, directors, employees, ostensible agents, independent contractors and/or representatives from any and all liabilities arising out of, or in any way related to, the Event and enforcement of this Agreement. Sponsor also hereby agrees to indemnify, defend and hold harmless KCAM and any of their shareholders, officers, directors, employees, ostensible agents, independent contractors and/or representatives, from and against any and all liabilities, losses, damages, suits, claims, causes of action, expenses, costs and attorney's fees incurred, arising out of, resulting from Sponsor's infringement of the intellectual property rights of any third party, or any of its agents, employees, affiliated personnel, officers, directors, shareholders, contractors or representatives, in distributing, selling, or offering to distribute or sell any product or service, in allowing any person to test any product of service, or in offering sample use of any product of service, whether occurring prior to, during or after the Programs and/or Events.

Sponsor Initials _____

9. OBSERVANCE OF LAWS

Each party shall abide by and observe all applicable laws, rules and regulations, and ordinances of any applicable government authority and all rules of the facility.

Sponsor Initials _____

10. INSURANCE

Sponsor shall obtain and maintain throughout the term of the Event, liability insurance providing coverage against injuries to the person and property of others, with minimum limits that are commercially reasonable for the type of business and activities engaged in by Sponsor. Sponsor agrees to furnish evidence of such insurance upon request by KCAM. Sponsor is advised to carry adequate insurance coverage for all property of the Sponsor, insuring against loss by all risks. Sponsor hereby waives all rights of subrogation against KCAM. All property of Sponsor shall remain under Sponsor's custody and control, in transit to, within, or from the confines of the Programs and/or Events. It is recommended that Sponsor take precautionary measures of its own, such as the securing of small or easily portable articles of value.

Sponsor Initials _____

Upon execution and delivery of this Agreement between all named parties herein, and undersigned below, each party hereby swears to shall abide by, observe, and comply with all applicable state, federal laws.

_____	_____
PRINTED NAME OF SPONSOR, AND APPLICABLE TITLE	PRINTED NAME KANSAS CITY AUTOMOTIVE MUSEUM
_____	_____
SIGNED NAME OF SPONSOR, AND APPLICABLE TITLE	SIGNATURE KANSAS CITY AUTOMOTIVE MUSEUM
_____	_____
DATE	DATE